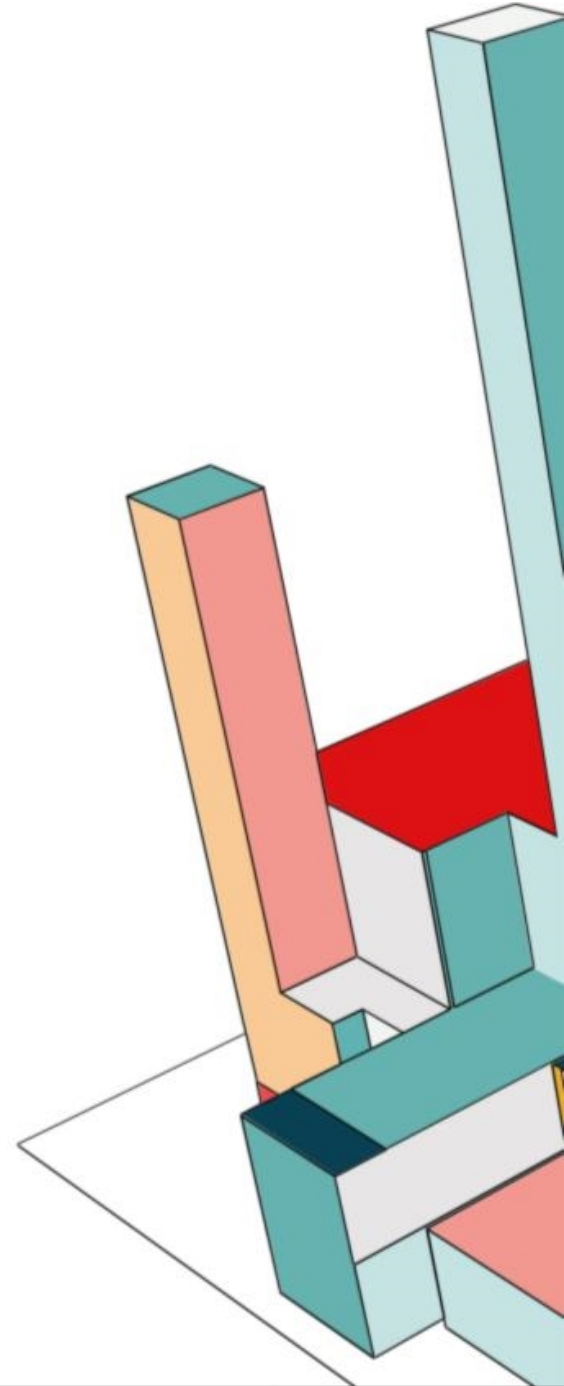


**BASIC
PRESENTATION
TEST PUB OCT 2024**

AGENDA

- Introduction
- Building confidence
- Engaging the audience
- Visual aids
- Final tips & takeaways



THE POWER OF COMMUNICATION

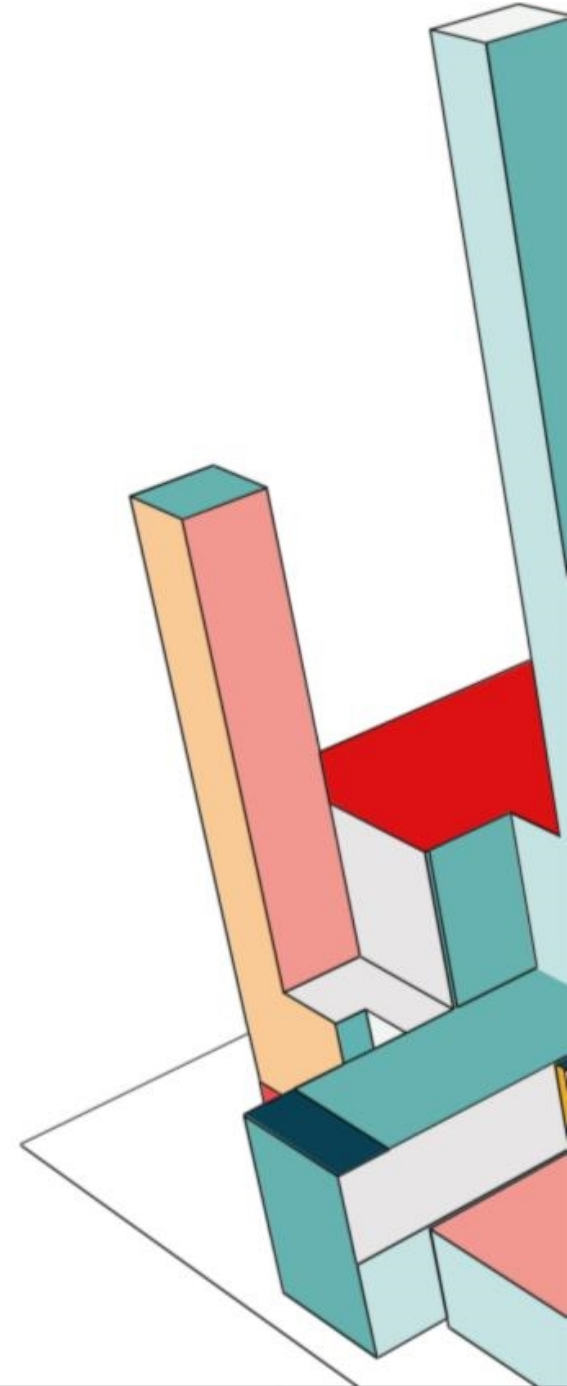
OVERCOMING NERVOUSNESS

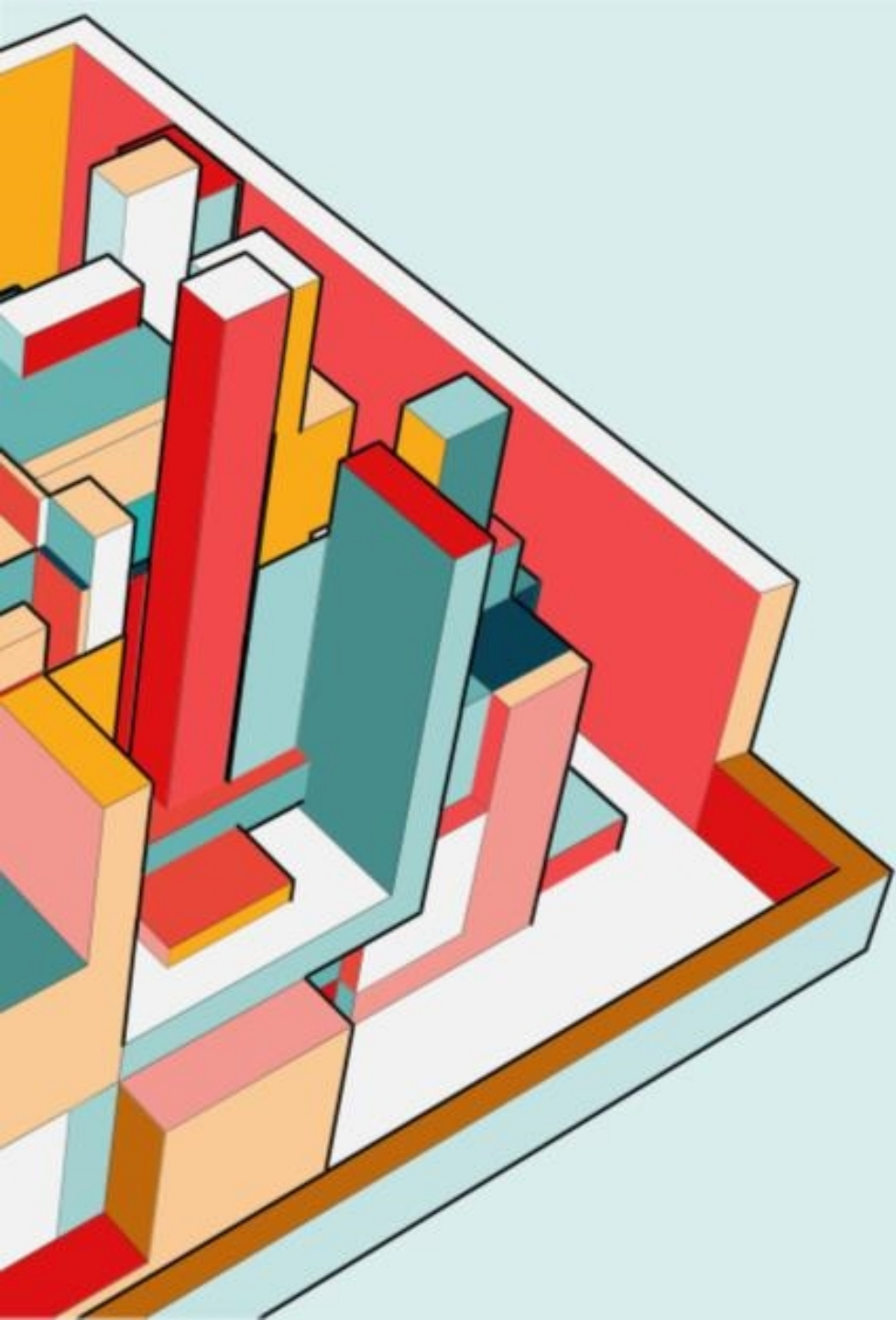
Confidence-building strategies

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ENGAGING THE AUDIENCE

- Make eye contact with your audience to create a sense of intimacy and involvement
- Weave relatable stories into your presentation using narratives that make your message memorable and impactful
- Encourage questions and provide thoughtful responses to enhance audience participation
- Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved





SELECTING VISUAL AIDS

Enhancing your presentation

EFFECTIVE DELIVERY TECHNIQUES

This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest:

- Pitch variation
- Tone inflection
- Volume control

Effective body language enhances your message, making it more impactful and memorable:

- Meaningful eye contact
- Purposeful gestures
- Maintain good posture
- Control your expressions

NAVIGATING Q&A SESSIONS

1. Know your material in advance
2. Anticipate common questions
3. Rehearse your responses

Maintaining composure during the Q&A session is essential for projecting confidence and authority. Consider the following tips for staying composed:


- Stay calm
- Actively listen
- Pause and reflect
- Maintain eye contact



SPEAKING IMPACT

Your ability to communicate effectively will leave a lasting impact on your audience

Effectively communicating involves not only delivering a message but also resonating with the experiences, values, and emotions of those listening



DYNAMIC DELIVERY

Learn to infuse energy into your delivery to leave a lasting impression

One of the goals of effective communication is to motivate your audience

Metric	Measurement	Target	Actual
Audience attendance	# of attendees	150	120
Engagement duration	Minutes	60	75
Q&A interaction	# of questions	10	15
Positive feedback	Percentage (%)	90	95
Rate of information retention	Percentage (%)	80	85

FINAL TIPS & TAKEAWAYS

- Consistent rehearsal
 - Strengthen your familiarity
- Refine delivery style
 - Pacing, tone, and emphasis
- Timing and transitions
 - Aim for seamless, professional delivery
- Practice audience
 - Enlist colleagues to listen & provide feedback

Seek feedback

Reflect on performance

Explore new techniques

Set personal goals

Iterate and adapt



NAVIGATING Q&A SESSIONS

Impact factor	Measurement	Target	Achieved
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12
Collaboration opportunities	# of opportunities	8	10

THANK YOU

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